COUNTRY DANCE MUSIC SEMINAR '95

March 9, 1995

Jose Fontanez
Philip Morris
120 Park Avenue - 12th Floor
New York, NY 10017

Dear Jose,

Thank you for your sponsorship of the **Continental Breakfast** on Monday, April 3 at 9:00 am - 10:00 am at the Country Dance Music Seminar '95. The breakfast will be held in the Plantation Lobby at the Sheraton Music City Hotel.

You may set up your booth at any time on Sunday, April 2 from 8:00 am - 4:00 pm. The opening cocktail party to kick off the seminar will commence at 6:00 pm on Sunday. The dimension of your booth table (with a skirt) is 8' long and 30" from the floor. You can hang a banner in front of your booth, available at a standard size 3 x 8 or the hotel's maintenance will hang it on the wall behind your booth.

Your two complimentary Awards Banquet tickets may be picked up at the registration desk at the hotel upon your arrival on Sunday.

We need the items listed below from you as soon as possible, and no later than March 17th.

1. A camera-ready logo (I can use the Dance Showdown logo- but it has '94 in it - shall I use it anyway?
2. 3 x 8 Banner (and other signage materials if desired)
3. Merchandise for registration package (Quantity: 500)
4. Video logo (see below)

The Awards Banquet is coming together smoothly, and we are putting together an audio visual presentation to open the show. Of course, we would like to include your logo in it. The preferred format would be the highest quality of video you have - either a moving or still logo will do fine. Our 2nd preference would be color film of the logo. If you have any questions concerning the video logo, please contact Lee Pharris at our offices.

Please have materials to us no later than March 17th.

Thanks again for your support, and we look forward to seeing you on April 2!

Best Regards,

Addie Pharris

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